



100X SUMMIT DAY

Showcasing social
ventures tackling the
world's most
pressing issues.

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Welcome!

We are thrilled to welcome so many of our friends and partners to the first ever 100x Summit Day.

The 100x founding vision is clear: organisations seeking to address social challenges need access to the very best financial, intellectual and network support, and they should do so in an evidence-rich context that prizes knowledge and evaluation. 100x's place within the Marshall Institute at the heart of the LSE makes this a unique experiment and one that I believe offers a very powerful model for philanthropists, social entrepreneurs, researchers, and policy-makers.

None of the work 100x has done in its first year would have been achieved without its remarkable team or without its first Director, Leslie Labruto, who brought to 100x the talents of an entrepreneur, an engineer, and an investor, as well as considerable personal charm and energy. We are very grateful to her for having set such an inspiring path.

Today is a celebration of the social entrepreneurs of the first 100x cohort. It is a celebration of their commitment and energy and their ambition to enhance the lives of billions across the globe. I invite you to help us accelerate their efforts.



Stephan Chambers
Director, Marshall Institute





SUMMIT DAY 2023

Agenda

2:30 – 3:00pm	Arrivals
3:00 – 3:30pm	Welcome remarks
3:30 – 4:10pm	Venture presentations (Round 1)
4:10 – 4:40pm	Panel discussion 'Sourcing & Supporting Social Unicorns' with the 100x Investment Committee
4:40 – 5:00pm	Short Break
5:00 – 5:40pm	Venture presentations (Round 2)
5:40 – 5:55pm	Keynote 'The New Impact Economy, partnering for impact scale' from Tom Hall, Global Head of Social Impact & Philanthropy, UBS
5:55 – 6:15pm	Closing remarks
6:15 – 7:30pm	Networking
7:30 – 8:00pm	Departures

Connect with the Ventures

The profiles included in this booklet provide high-level introductions to the extraordinary ventures that make up **100x's inaugural Cohort**. To register your interest in a specific venture and ask for more information and/or an intro meeting, please scan the QR code below:



We are beyond excited to introduce you to the next generation of social unicorns!



Daily well-being classes for children, at scale in partnership with governments

Problem

190 million children are enrolled in Indian public schools. Most of these children live in poverty with a household income of \$2 or less per day. These children are unable to cope with their reality — one filled with financial hardship, trauma, and abuse. This adversity affects not only their academic performance but also their overall well-being, productivity, and life choices. This results in them being extremely unlikely to break free from the cycle of generational poverty.

Solution

Labhya has led the collaboration on and creation of the world's largest — and India's first — at-scale well-being programs for vulnerable children. Labhya partners with Indian state governments to co-create and ensure the effective implementation of a state-wide daily well-being class that is integrated into the school day.

2.4m
vulnerable
children
impacted daily

87%
teachers reported a
positive behavioural
change in children

45%
higher academic
outcomes among
students

Scaling goals

- Scale daily impact to **7m children by 2025**
- Deepen government partnerships and secure **3 new state partners by 2025**
- Become **outcomes-focussed** and scale learnings from ongoing external evaluation

Funding needs

\$7m in grant funding in the next 2 years

Backed by Mulago Foundation, DRK Foundation & Rare Impact Fund (by Selena Gomez)

Afya Pamoja



Elevating the voices of marginalised citizens to drive responsive and accountable government healthcare decision making

Problem

Healthcare facilities in Tanzania lack effective patient feedback channels. 60% of citizens say that existing suggestion boxes are ineffective. A lack of feedback hampers decision-making, erodes trust in services, and reduces uptake of essential services, leading to negative healthcare outcomes.

Solution

Afya Pamoja has launched a mobile-based patient feedback service (accessible to 85% of population) that supports improvements in the quality of healthcare services and drives accountable decision making. Through free anonymous SMS surveys, citizens provide feedback on the services they receive and Afya Pamoja provides the government with insights and tools to drive improved performance.

60%

of 135 active healthcare facilities using the data each month

50k

citizens have access to the platform each year

71%

of citizens report increase trust after using the platform

Scaling goals

- Elevate the voices of **1m citizens by 2025**
- Scale the digital citizen feedback platform to **1,000 healthcare facilities by 2025**
- **Increase the uptake and quality of services by 25%**

Funding needs

\$3.5m in grant funding for next 2 years

Backed by UNICEF, J-PAL, Echoing Green, Fund for Innovation in Development, Segal Family Foundation, Dovetail Foundation



Creating a new kind of school that makes learning engaging and effective for underserved children in Pakistan

Problem

Millions of underserved children in Pakistan face significant barriers to obtaining a quality education, perpetuating a vicious cycle of poverty. Almost 60m children are denied access to education and of those who do complete primary school, 70% lack proficiency in reading.

Solution

Taleemabad builds a suite of tools that enables schools to perform better. They train teachers digitally, give school leaders monitoring tools, and give parents the chance to support the child's learning journey at home via an app and public TV broadcasts. 57% of students in these schools live under \$5.5 a day and are almost twice as likely to hit grade-level benchmarks compared to students in other schools.

8m

Children served via broadcast TV and app

20k+

Students in Taleemabad schools

51%

students meet grade level benchmarks vs 29% in other schools

Scaling goals

- Successfully execute first district-wide rollout in public schools catering to 100,000 students
- Push the envelope on impact – get 70% of all students to hit grade level benchmarks

Funding needs

\$3m in grant funding for the next 2 years*

Backed by Sorenson Impact Foundation, Malala Fund, Mulago Foundation & Dovetail Foundation

*Also open to impact equity funding



Gramhal



Building digital products for farmers in India to end information asymmetry and improve livelihoods

Problem

More than 100m smallholder farming households face information asymmetry when trying to access hyperlocal data. This affects their decision-making and ability to earn better incomes.

Solution

Gramhal enable farmers to grow their income and improve livelihoods with data. Their AI chatbot offers access to hyperlocal crop price information, weather-based advisory and guidance on sustainable land management practices. They also crowdsource information and knowledge from the community and combine it with generative AI to serve farmers personalised responses to hyperlocal queries.

265k+

farmers have used the chatbot since launch

13m

queries have been answered on the platform

81%

average increase in income for the farmers who sell at Farmgate

Scaling goals

- Have **100k paying customers** by June 2024 and 1m by Dec 2024
- Empower **10 million farmers** to make **data-driven decisions** by 2025

Funding needs

\$2m in grant funding for 2024

Backed by the Bill and Melinda Gates Foundation, Mulago Foundation & Fast Forward



Darsel

Learn by texting



Leveraging AI to improve learning outcomes for students in the world's most resource-constrained communities

Problem

Students in low- and middle-income countries who attend schools with limited resources face significant challenges in achieving quality education. They often have the poorest educational outcomes and lack access to edtech innovations due to device and internet constraints.

Solution

Darsel has developed a mathematics learning platform, which allows students to practice and learn maths through low-bandwidth channels such as SMS, WhatsApp or Facebook Messenger. The platform uses AI-powered personalised learning algorithms to identify and address learning gaps. They have partnered with the Jordanian government to roll out to all public schools in the country.

100k+

middle school
students impacted

100m+

maths questions solved
on Darsel's platform

2k+

public schools
supported

Scaling goals

- **Meaningfully impact 1m students in 2024**
- **Scale programmes in India and Nigeria** following successful pilots in Delhi and Lagos
- **Expand content coverage** to reach late-primary students (e.g. grades 5/6)

Funding needs

\$1m in grant funding for 2024

Backed by Cisco, Mulago Foundation, Tools Competition, Fast Forward & Y-Combinator



Rocket Learning



Providing quality early childhood education to low-income households in India

Problem

Over 35m low-income children in India can't access quality Early Childhood Education (ECE). As a result, by 2nd grade, 40m kids still can't recognize a single letter or number. This matters because most of these kids never catch-up, falling further and further behind.

Solution

Leveraging India's increasing smartphone and internet penetration, Rocket Learning (RL) has developed an innovative WhatsApp-based solution that connects the government education system with parents, teachers and communities, delivering tailored, supplementary academic content to 2 million children every day, in partnership with the central government and 9 state governments.

2m

children access RL
educational content
every day

90k+

parent communities
use Rocket Learning

30%

improvement in
children's test scores (RL
students reach the top
third of their class)

Scaling goals

- Scale to support **5m children by 2025**
- Leverage AI to **build personalised learning** channels for each child
- **Deepen partnerships and policy influence** with central government and 10 state governments

Funding needs

\$5m in grant funding for 2024, \$8m for 2025

Backed by Mulago, Google, Bill & Melinda Gates Foundation, Pinterest founder, LinkedIn founder & Veddis Foundation



Unlocked Labs



An all-in-one education access and management platform for prisons – built from the inside out

Problem

The majority of incarcerated people cannot access consistent, quality education. Poor education outcomes in prison often translate to poor outcomes post-release. Within 3 years post-incarceration, over two thirds of people are reincarcerated.

Solution

UnlockEd is an all-in-one education access and management platform for prisons – from basic and higher education to vocational education and mental health, which helps incarcerated individuals gain skills to join high-quality jobs upon release.

6k+

students served
across 10 prisons

20

states engaged as thought
partners in the product
design process

15

current & formerly
incarcerated
technologists
employed

Scaling goals

- Launch in **5 new states**
- Scale to support **20k students**
- Supporting over **11k people in earning release**
- Proving a national model replicable in **all 50 states**

Funding needs

\$3m in grant funding by 2025

**Backed by Blue Ridge Labs,
Fast Forward, & Mellon
Foundation**



Building an ethical pathway out of poverty for rural Indians by connecting them to AI-based digital work

Problem

India has 230 million poor people - more than any other country in the world. Today, it takes an average low-income Indian 7 generations of labour (over 200 years) to reach USD 1500 in savings (considered as the economic threshold to being middle-class in India).

Solution

Every year, big tech companies spend billions of dollars to collect training data for their AI models. Karya brings this digital work to rural communities, who are employed to annotate high-quality datasets. By paying workers the highest wages in the global data sector (over 20x Indian minimum wage), redirecting majority of client revenue to workers, and investing in workers' welfare beyond just giving them work, Karya is building the world's first ethical AI-data company.

40m

digital tasks
completed on the
Karya platform

35k+

workers are now part of
the Karya network

22

States across India

Scaling goals

- Scale to support 100k active workers , distribute \$12m in direct wages by 2024
- Scale to reach 1m+ individuals using Karya's technologies
- Advocate for a just labour market in AI, ensuring that data workers receive fair, dignified wages

Funding needs

\$10m in grant funding in the next 3 years

Backed by Microsoft, Google, Bill and Melinda Gates Foundation, Fast Forward, USAID & Government of India

Connect with 100x

Thank you to everyone who joined us for the first-ever 100x Summit Day at the Marshall Institute.

You're already an indelible part of the 100x community, and we hope today's event has inspired you to stay connected with us as we continue our journey to nurture cohorts of social unicorns!

There are a few ways to stay connected:

Connect with the 100x team on **follow-on funding opportunities**



Contact Amelia, Head of External Relations at 100x
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Join our community and support a social venture as a **mentor** or **expert**

And/or **refer a venture** to one of our programmes



Scan this QR code



For all other **inquiries**



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